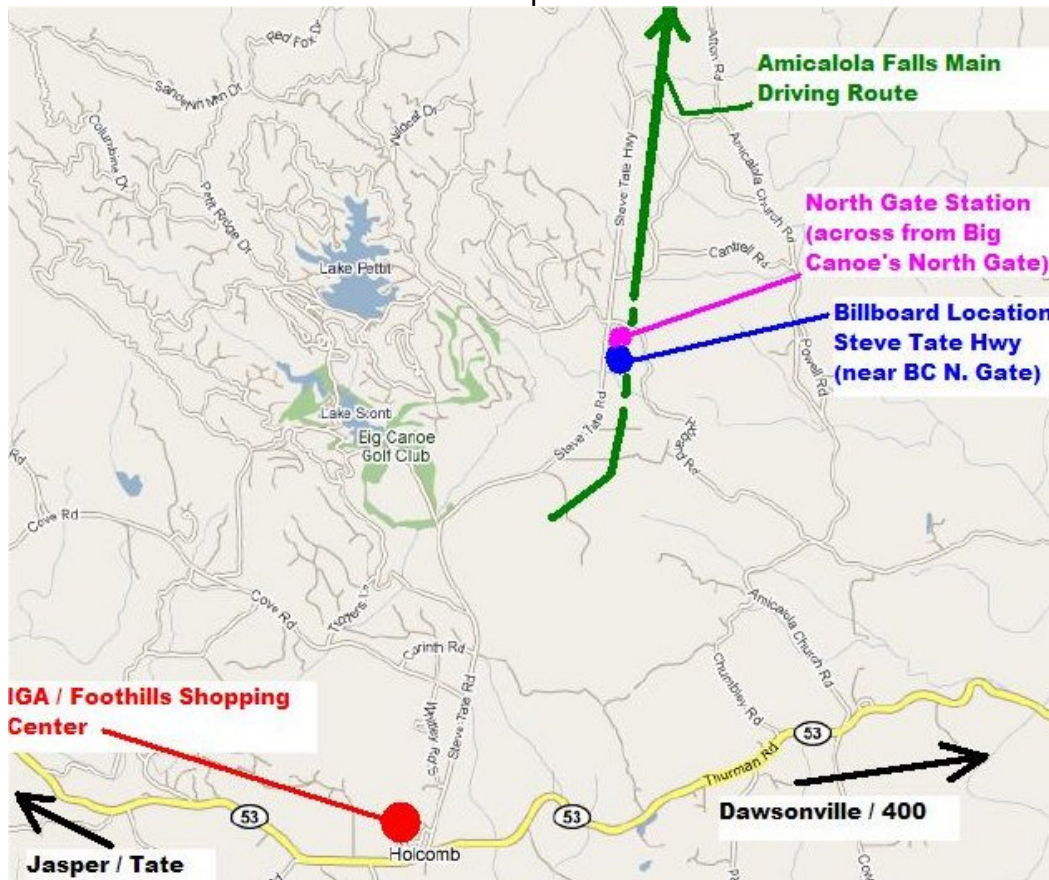


Billboard Advertising Info & Rates

Sign Location: Big Canoe North Gate – next to North Gate Station. If you are familiar with the area, the sign is almost directly across the road from Appalachia Grill. Below is a map...



2007 Average Daily Traffic Report: 5,900 Vehicles pass the sign per day
(Above data was taken from a Georgia DOT Traffic Counter #221 on Steve Tate Hwy – just next to this Sign)

Photo of our Sign (on left).



From Sign towards Big Canoe (on right).



Note: The Sign is Lighted, and is inset in a Stone Trim. Best looking Sign in North Georgia! Above advertiser is being removed soon – Reserve Space Now!

Table of Term Rates, Conditions & Payment:

Application	Panel Size	3 Month Rate	6 Month Rate	Annual Rate
*Cut to Fit	7' 5" x 11' 5"	\$675 / 3 months (= \$225/month)	\$1,260 / 6 months (= \$210/month)	\$2,400 / year (= \$200/month)
<i>* Above are the exact dimensions of the board face inside of the surrounding trim. Sign can be tacked, or pasted up.</i>				
Install	One Time Installation Charge: \$100.00. You may use your own professional, bonded installer – however rates are normally double this. Due to liability issues – individuals are not allowed to do their own installation.			
Printing	David Hopkins, who handle advertising sales, has direct relationship with Large National Printer. He can get the sign digitally printed for \$325 delivered on 12oz black-backed banner vinyl. You are welcome to use your own printer, but I think you will find this is an excellent rate. Printing payment are a separate issue to be contracted directly with Mr. Hopkins.			
Removal	Removal Fee of \$50 at end of your advertising term (<i>due at end of advertising term</i>). This is ONLY if you want your sign back. Advertisers will be notified prior to actual Removal of the sign IF THEY ARE PAID UP & IN GOOD STANDING. It is the Advertiser's responsibility to immediately pickup the removed sign at the time of removal, or it will be sent to the dump.			
Extensions	To Reserve/Extend an Advertising Term, full payment of the next term period is due 30 days prior to the end of existing advertising term. You can actually make payments for an extension up to the very last date of your Term without risk of your sign being removed (<i>IF your space has not been contracted to another advertiser</i>). Any signs not paid up 30 days prior to end date are subject to that space being sold to another advertiser. Pay 30 days in advance to guarantee your position during the next term.			
Payments	All Advertising Term Payments are DUE IN FULL prior to the Installation. <i>Example: If you are getting the "6 MonthTerm" Rate on a single panel, you would pay the entire \$1,350 up front. We Accept Cash / Check / Money Order</i>			
Contact	Cummings Painting & Construction ← payable to Dale Cummings 5618 Hwy 52 ← mail payments to Dawsonville, GA 30534 706-273-9957 (cell) daledcummings@windstream.net			

Advertising Inquiries should be directed to –

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